Case Study

Better User Experience with QR Code Integration

Taza Health is a modern medical services provider offering a range of healthcare solutions—from laboratory testing to specialist consultations. With a strong digital presence, their mission is to make high-quality, affordable care easily accessible.

Torontodigits partnered with Taza Health to implement a technical solution that improved patient mobility and streamlined access to essential health data.

The Problem

During the height of COVID-19-related travel restrictions, patients often needed to present their COVID-19 test results quickly and securely. Taza Health required a solution that allowed users to share their COVID-19 reports in a hassle-free, digital-first way, especially for use during travel or entry into controlled environments.

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The Solution

TorontoDigits developed and integrated a custom QR code functionality into Taza Health's app. This feature enabled users to generate a unique QR code linked directly to their COVID-19 test report. With a simple scan, authorities or healthcare providers could instantly access verified test results, reducing friction, increasing trust, and ensuring compliance with travel protocols.

Outcome

The QR code solution added a new layer of digital convenience for Taza Health users. It improved the app's utility in real-world scenarios like airport screenings and workplace re-entries, all while maintaining user privacy and data integrity.

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